

Cookies Policy



1. Purpose

The purpose of this policy is to explain to users of this website how cookies are used on the site, the options for controlling the use of cookies and what cookies are used.

2. Scope

This policy applies to the cookies used on this <https://www.startraq.com> website and any emails containing cookies.

3. Definitions

The following terms are used throughout this policy and are defined as follows:

“Cookie” - Cookies are small files that are placed on your computer by the websites that you visit. They are used in order to make websites work, to provide features, or to work more efficiently, as well as to provide information to the owner of the site such as pages visited, number of visitors etc. Some cookies also enable the display of relevant advertising when you move from site to site.

“We/us/our” – refers to StarTraq Ltd, the owner of this website registered at StarTraq House, Banbury Office Village, Noral Way, Banbury, OX16 2SB, UK with company registration number 04623760.

“Personal data” – is any information which can directly or indirectly identify a living person.

“First Party Cookie” – this is a cookie that is controlled by us.

“Third Party Cookie” – this is a cookie provided by a third party e.g. Google Analytics for which we have no control over.

4. Cookie Types

We use the following types of cookie on our website:

Necessary Cookies - These cookies are necessary for the operation of our site. They don't access or store any personal data. Our website cannot function without these cookies so they are, by default switched on.

You can manage cookies in your browser (see browser settings in section 6). Your choices will include the ability to switch off cookies completely and removing cookies by deleting them when you leave our site. If you do switch cookies off, you may find problems with the operation of our website.

Analytics Cookies - These cookies allow us to analyse website use, such as, which pages are most popular and how visitors move around the site. The information collected does not directly identify any individuals. You can control whether you want to accept the use of these cookies via the cookie consent options on the website.

Functionality Cookies – These cookies allow us to recognise you when you return to our website. They enable us to personalise content for you and remember preferences you may have set on your last visit. You can control whether you want to accept the use of these cookies via the cookie consent options on the website.

Performance/statistics cookies - These cookies collect information about how you use our website (e.g. which Internet browser you use, how often you visit our website, which pages you open, or how long you stay on our website). These cookies do not store any information that enables visitors to be personally identified. The information collected with the help of these cookies is aggregated, and thus anonymous.

Marketing Cookies - These cookies allow us to provide personalised and relevant services or advertising to our visitors, and to assess the effectiveness of our digital marketing activities. We also use these cookies to enable third party 'plug-ins' like social media sharing and like buttons. They also enable us to play video content. You can control whether you want to accept the use of these cookies via the cookie consent options on the website.

5. Cookie Details

Cookie	Name	Purpose
Necessary Cookies	CookieControl	This cookie is set by the Civic UK Cookie Control and is used to remember a user's choice of cookies on www.startraq.com.
Necessary Cookies	__cf_bm (Vimeo.com)	The __cf_bm cookie is a cookie necessary to support Cloudflare Bot Management, currently in private beta. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots.
Necessary Cookies	JSESSIONID (nr-data.net)	This is a general purpose session cookie used by websites written in JSP. Usually used to maintain an anonymous user session by the server.
Functional	vuid	This is a cookie from Vimeo used for the video player on our website.
Functional	aiovg_rand_seed	This cookie is used by All-in-One Viewing Gallery plugin that displays videos.
Analytics	_gcl_au	Google Tag Manager sets the cookie to experiment advertisement efficiency of websites using their services.
Analytics	_ga	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.
Analytics	_ga_*	Google Analytics sets this cookie to store and count page views.

Analytics	_ gid	Google Analytics sets this cookie to store information on how visitors use a website while also creating an analytics report of the website's performance. Some of the collected data includes the number of visitors, their source, and the pages they visit anonymously.
Analytics	_ gat_gtag_UA_*	Google Analytics sets this cookie to store a unique user ID.

6. Using Your Browser To Control Cookies

As well as setting cookie preferences using the cookie settings options when you visit the website, you can also control cookie settings in your browser. How to control cookies for some of the most common browsers are detailed below:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Firefox](#)
- [Safari \(Mac\)](#)
- [Safari \(iPhone/iPad\)](#)

7. Managing Analytics Cookies

You can opt out of anonymous tracking from third party analytics cookies by clicking on the links of our service providers here:

Google Analytics: <https://tools.google.com/dlpage/gaoptout>

8. Further Information

If you would like any further information about the use of cookies on this website, please contact us at dposupport@bulletproof.co.uk

9. Changes To This Policy

We may make changes to this policy from time to time and the latest version of the policy will always be displayed on our website. You should check this policy from time to time to see any updates. This policy was last updated on 21/12/2023.