

StarTraq

Driving safety
through Education
& Enforcement



StarTraq's mission is to improve road safety through education and enforcement.

StarTraq's software applications are designed for the processing of any offence type and the delivery of targeted online education.

Currently, one third of the UK's Police Forces use StarTraq systems to seamlessly process traffic offences, improving efficiency while maintaining recognised road safety standards.

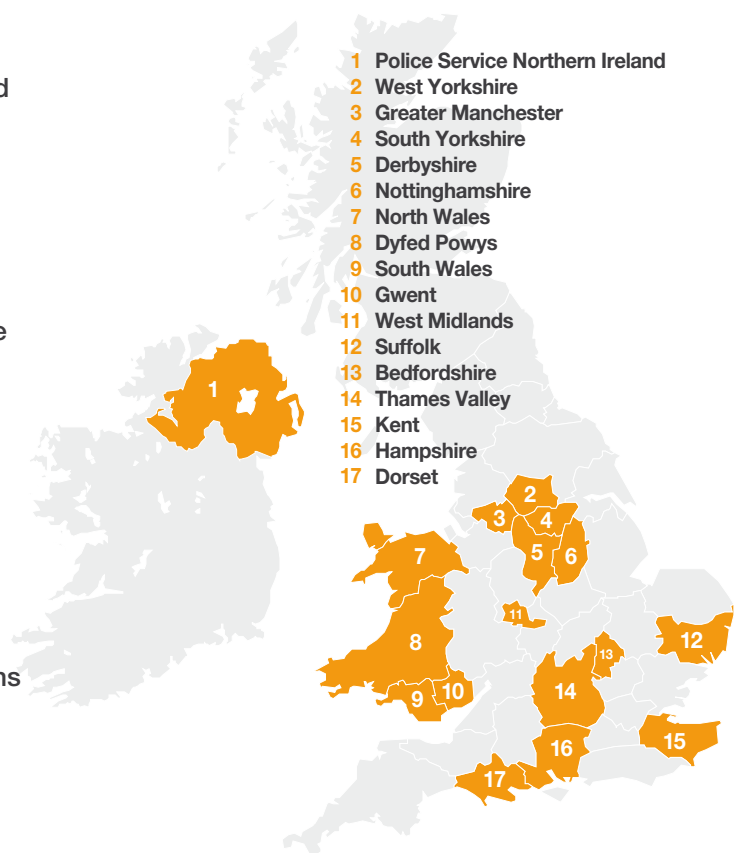
Background

StarTraq has a strong 12 year track record in the international enforcement arena. StarTraq pioneered public/private partnership in the South African offence management industry in 1999, and entered the UK market in 2001.

StarTraq's modular Traffic Offence Management system is used by over one third of the UK's Police Forces and Safety Camera Partnerships to automate traffic offence management.

StarTraq's contribution to the UK transport industry was recognised with a 'Highly Commended' in the Technology Category of the 2008 National Transport Awards.

StarTraq uses the latest technology and adapts it to suit the market and the customer. Our approach is flexible and we aim to provide cost effective solutions to meet the customer's needs.



StarTraq's new contracts

StarTraq won two major projects in 2010:

- 1 The camera enforcement solution for the **Police Service of Northern Ireland.**

StarTraq automated the administration of offences captured by speed and red light cameras as well as tickets issued manually by Officers. This complex system handles three automated diversions to various education classes and interfaces with various national databases and third party providers.

The entire process is automated through the StarTraq system, from ANPR to the issuing of notices of intended prosecution and replying to representations from the public.

- 2 The contract to consolidate the speed and red light process for the **whole of Wales.**

While retaining each Police Force's unique process and identity, their system has been consolidated into one process whereby the administration of camera offences is automated in a nearly paperless environment. This has enabled the new All Wales Partnership to increase production and benefit from StarTraq's real-time management information statistics, which facilitates the optimal deployment of limited resources.

StarTraq's products

StarTraq believes in investing in cutting edge technology to deliver flexible and innovative solutions. StarTraq's products provide an efficient support service that is personal: your call is answered by a member of our technical team, not an automated response system.



StarTraq Dome: the next generation of civil and criminal enforcement management.

Utilising the power of the web, this browser-based application delivers a flexible, secure and cost effective solution available for the processing of a wide range of offences. StarTraq Dome (Dynamic Offence Management and Enforcement) can be installed internally within the client's own network, or hosted securely on the Internet.

StarTraq Dome can handle offences captured at any location either by camera or by an officer, such as traffic offences, overstay parking, congestion charge or bus lane contravention. It enables enforcers to load offences from a variety of sources into a secure and user-friendly environment for immediate verification.

StarTraq Dome offers a single back office solution to meet all your enforcement needs.

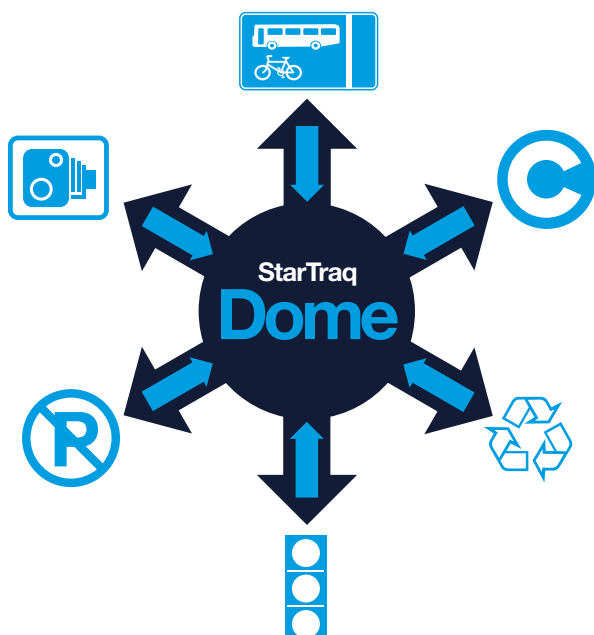
StarTraq Live: Learning in a Virtual Environment.

Utilising a web-based platform, this application provides access to a comprehensive range of driver education e-learning courses developed by experts and based on academic education frameworks.

StarTraq Live courses are educational, interactive, convenient and cost effective. Content is targeted at individuals following diagnostic profiling, and delivered in an engaging and interactive manner. Users complete the course via any computer with Internet access, and the online delivery offers both efficiency and cost advantages over traditional classroom based courses.

StarTraq Live provides offence specific, individually targeted, interactive education that can change driver behaviour.

The Total Enforcement Solution



Interactive
E-Learning

Offence
Specific
Courses

Content
Targeted to
Individuals

Based on
Leading
Research

StarTraq (UK) Ltd
StarTraq House,
Banbury Office Village,
Noral Way, Banbury,
OX16 2SB
United Kingdom

+44 (0) 1295 273 000
info@startraq.com
www.startraq.com

